

# Morning Briefing: Virtual Competition

## 1<sup>st</sup> December 2016 08:00 am – 10:00 am

While consumers reap many benefits from online purchasing, the sophisticated algorithms and data-crunching that make browsing so convenient are also changing the nature of market competition, and not always for the better. In markets continually manipulated by bots and algorithms, is competitive pricing an illusion?

*Virtual Competition* raises timely questions, amongst which computers colluding, consumer profile-tracking, behavioral discrimination and the impact of sales of personal data on competition.

#### With

#### Ariel Ezrachi

Professor of Law, University of Oxford

#### Ashwin Ittoo

Professsor, HEC Management School, Univeristy of Liege

#### **Cyril Ritter**

Case officer, DG Competition, EU Commission

#### **Maurice Stucke**

Professor of Law, University of Tennessee of counsel, The Konkurrenz Group

#### Breakfast will be served from 08:00 am to 8:30 am



# REGISTRATION

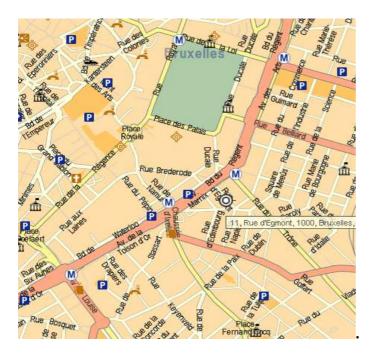
Ticket type:

- \* Standard fee 50 €
- \* Reduced fee 1 (officials, journalists and academics) 20  ${\ensuremath{\varepsilon}}$

You may register online via our Eventbrite web account, accessible here.

## VENUE

Fondation Universitaire Rue D'Egmont, 11 1000 Brussels



### INQUIRIES

Should you have any queries, please contact Mr. Norman NEYRINCK at <u>norman.neyrinck@ulg.ac.be</u>

