# LIEGE COMPETITION AND INNOVATION INSTITUTE (LCII)

# THIRD WORKSHOP ON "INDUSTRIAL ORGANIZATION IN THE DIGITAL ECONOMY" LIÈGE, MARCH 10-11

## Day 1- Friday March 10

**8h45** Registration and welcome

9h Session I: Advertising (Chair: Markus Reisinger)

Martin Quinn: Do You See What I See? Ad Viewability and the Economics of Online

Advertising

Leonardo Madio: Effects of Ad-Blockers Adoption on Digital Piracy: A Blessing or a Curse?

Philipp Dimakopoulos: User Data and Platform Competition

**10h30** Coffee break

IIh Session 2: Crowdfunding and data protection (Chair: Wynne Lam)

Ying Lei Toh: Data security in the digital age: reputation and strategic interactions in

security investments

Grazia Cecere: Giving up your Privacy for free after Snowden's Revelation

Zhaoxin Pu: Taking the Crowd by the Hand - the Intermediary Role of Crowdfunding

Platforms

12h30 Lunch

14h Keynote lecture: Markus Reisinger

15h15 Coffee break

15h30 Session 3: Platform competition (Chair: Paul Belleflamme)

Frank Schlütter: Evaluation of best price clauses in hotel booking

Georgios Petropoulos: Quality Provision in a search engine environment

Vincent Malardé: Platform versus traditional firm: competition and entry regulation

Timothy Yeung: Understanding AirBnB in Fourteen European Cities

**19h** Conference dinner (for speakers)





## Day 2 - Saturday March II

9h Session 4: E-commerce (Chair: Johannes Johnen)

Anastasia Parakhonyak: Showrooming on a Market of Tangible Goods with

Heterogeneous Agents

Arhtur Cazaubiel: Strategic obfuscation or disclosure by a monopoly when today's

substitutes are tomorrow's products

Slobodan Sudaric: Crowdfunding with Demand Uncertainty and Moral Hazard

**10h30** Coffee break

IIh Session 5: Content provision (Chair: Axel Gautier)

Anna Kerkhof: Coverage bias on Wikipedia? Evidence from biographies of German

Members of Parliament

Olga Slivko, Do Immigrants return Knowledge Home? The Evidence on Knowledge

Dissemination via Wikipedia

Robert Somogyi: The Economics of Zero-rating and net neutrality

12h30 Farewell Lunch

### Conference venue

HEC Liège, rue Louvrex 14, 4000 Liège, Room 1711 (Building XVII°)

#### **Contact information**

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Registration is free but compulsory. Register: <a href="https://goo.gl/forms/mczDcFvdy77NoduE2">https://goo.gl/forms/mczDcFvdy77NoduE2</a>



