

Morning Briefing:
Virtual Competition

1st December 2016
08:00 am – 10:00 am

While consumers reap many benefits from online purchasing, the sophisticated algorithms and data-crunching that make browsing so convenient are also changing the nature of market competition, and not always for the better. In markets continually manipulated by bots and algorithms, is competitive pricing an illusion?

Virtual Competition raises timely questions, amongst which computers colluding, consumer profile-tracking, behavioral discrimination and the impact of sales of personal data on competition.

With

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Breakfast will be served from 08:00 am to 8:30 am

REGISTRATION

Ticket type:

* Standard fee – 50 €

* Reduced fee 1 (officials, journalists and academics) – 20 €

You may register online via our Eventbrite web account, accessible [here](#).

VENUE

Fondation Universitaire

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INQUIRIES

Should you have any queries, please contact Mr. Norman NEYRINCK at norman.neyrinck@ulg.ac.be