# Wing Man Wynne Lam

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### RESEARCH FIELDS

- Primary: Industrial Organization, Economics of the Internet, Microeconomics
- Secondary: Behavioral Economics

#### **CURRENT POSITIONS**

- **Post-doctoral Researcher**, University of Liege, 2014-present.
- Guest Lecturer and Researcher, Universite catholique de Louvain, 2014-present.

## **EDUCATION**

- **Ph.D.** Economics, Toulouse School of Economics and University of Bologna, 2014. **Dissertation Title:** Essays in Industrial Organization and Information Technology.
- Master Economic Theory and Econometrics, Toulouse School of Economics, 2010.
- **M.Phil.** Economics, Chinese University of Hong Kong, 2009.
- **B.S.Sc.** Business Economics, Chinese University of Hong Kong, 2005.

## PUBLISHED AND FORTHCOMING PAPERS

- 1. Attack-Prevention and Damage-Control Investments in Cybersecurity, *Information Economics and Policy*, 37, December 2016, 42-51.
- 2. Switching Costs in Two-sided Markets, Journal of Industrial Economics, forthcoming.
- 3. Innovation in the Pharmaceutical Industry and Market Size, with Pierre Dubois, Olivier de Mouzon, Fiona Scott-Morton, and Paul Seabright, *CEPR policy paper*, 2012.

## WORKING PAPERS AND WORK IN PROGRESS

- 1. Status and Coordination in Organizations.
- 2. Investment in Flexible Resources with Demand Correlation: an application to cloud computing.
- 3. Price Competition with Imperfect Targeting, with Paul Belleflamme and Wouter Vergote.

## WORK EXPERIENCE

- Lecturer Graduate Economics of the Internet, University catholique de Louvain, 2016-2017.
- **Lecturer** Graduate Industrial Organization, Universite catholique de Louvain, 2015-2016 (Average of 3.96 out of 4 in evaluations).
- TA Undergraduate International Trade, Chinese University of Hong Kong, 2007-2009.
- TA Undergraduate Economy of China, Chinese University of Hong Kong, 2007-2008.
- **RA** Research Project on Microeconomic Theory, 2007-2008.
- TA Undergraduate Asian Cinema, Chinese University of Hong Kong, 2005-2007.
- RA Research Projects on Asian Cinema, Chinese University of Hong Kong, 2005-2007.

#### **AWARDS**

- 1. Marco Polo Scholarship for research abroad, University of Bologna, 2014.
- 2. Doctoral Fellowship, University of Bologna, 2011-2014.
- 3. Eiffel Scholarship, French Government, 2009-2010.
- 4. Postgraduate Studentship, Chinese University of Hong Kong, 2007-2009.
- 5. Excellent Teaching Assistant Award, Chinese University of Hong Kong, 2007-2008.
- 6. Employment Merit Award, Chinese University of Hong Kong, 2005-2006.
- 7. Academic Merit Award, Chinese University of Hong Kong, 2002-2005.

#### **PRESENTATIONS**

2017: Dept Seminar (CUNEF Madrid), RES PhD Meetings (London). 2016: HKEA (Hong Kong), Dept Seminar (KU Leuven), Workshop on Legal and Policy Dimensions of Cybersecurity (Washington DC), Dept Seminar (Telecom ParisTech), Dept Seminar (U catholique de Louvain), Conference on Intellectual Property, Software and Internet (Toulouse). 2015: EALE (Vienna), EARIE (Munich), Workshop on the Economics of Information Security (Delft), Digital Economy Workshop (Liege), Dept Seminar (U catholique de Louvain). 2014: Dept Seminar (U Liege), Dept Seminar (U Saint-Louis Brussels), Dept Seminar (KU Leuven), RES PhD Meetings (London). 2013: ICT Conference (Munich), EARIE (Evora), CRESSE (Corfu), Conference on Product Differentiation and Innovation (Grenoble), Conference on Intellectual Property, Software and Internet (Toulouse), ECORE Summer School on Governance and Economic Behavior (Leuven), CEPR/JIE School on Applied Industrial Organization (Bologna), Seminar on Communications and Media Markets (Florence).

#### REFEREEING

International Journal of Industrial Organization, Information Economics and Policy, Journal of Economic Behavior and Organization, Manchester School

## ADDITIONAL INFORMATION

- Language: English (advanced), Chinese (native), Japanese (intermediate), French and Italian (beginner).
- **Citizenship:** Hong Kong.

## REFERENCES

## Prof. Jacques Crémer

Toulouse School of Economics Bureau MF 523 21 Allée de Brienne 31015 Toulouse France

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### **Prof. Axel Gautier**

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### Prof. Giacomo Calzolari

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#### Prof. Paul Belleflamme

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